



# Station Order Revised Stabenow for Senate 2012

**Market:** Grand Rapids

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

11273

**Contact:** Fred Corbus

**Email:** Fred.Corbus@WOODTV.COM

**Phone:** 616-456-8888

**Fax:** 616-454-3443

**Direct:** 616-771-9661

## WOOD-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
WOOD 5a News	EM	M-F	30	\$150.00	1	1	1	1	1			5
5:00 AM 6:00 AM				<b>\$750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 6a News	EM	M-F	30	\$400.00	1	1	1	1	1			5
6:00 AM 7:00 AM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Today Show	EM	M-F	30	\$650.00	1	1	1	1	1			5
7:00 AM 9:00 AM				<b>\$3,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Saturday Today	EM	Sa	30	\$375.00						1		1
8:00 AM 10:00 AM				<b>\$375.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Sunday 6a News	EM	Su	30	\$125.00							1	1
6:00 AM 7:00 AM				<b>\$125.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Sunday 7a News	EM	Su	30	\$250.00							1	1
7:00 AM 8:00 AM				<b>\$250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Today II	DT	M-F	30	\$300.00				1				1
9:00 AM 10:00 AM				<b>\$300.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Today III	DT	M-F	30	\$200.00		1						1
10:00 AM 11:00 AM				<b>\$200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Eight West	DT	M-F	30	\$50.00	1							1
11:00 AM 12:00 PM				<b>\$50.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD Noon News	DT	M-F	30	\$225.00					1			1
12:00 PM 1:00 PM				<b>\$225.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Days of Our Lives	DT	M-F	30	\$200.00			1					1
1:00 PM 2:00 PM				<b>\$200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Rachael Ray	DT	M-F	30	\$125.00				1				1
2:00 PM 3:00 PM				<b>\$125.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												

Suzanne Collins

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Dr. Oz	EF	M-F	30	\$125.00	1	1	1	1	1			5
3:00 PM 4:00 PM				<b>\$625.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Ellen	EF	M-F	30	\$400.00	1	1			1			3
4:00 PM 5:00 PM				<b>\$1,200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 5p News	EN	M-F	30	\$675.00	1		1	1				3
5:00 PM 5:30 PM				<b>\$2,025.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 5:30p News	EN	M-F	30	\$675.00		1	1	1	1			4
5:30 PM 6:00 PM				<b>\$2,700.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 6p News	EN	M-F	30	\$1,125.00	1	1	1		1			4
6:00 PM 6:30 PM				<b>\$4,500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Inside Edition	PA	M-F	30	\$450.00	1	1	1	1	1			5
7:00 PM 7:30 PM				<b>\$2,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Access Hollywood	PA	M-F	30	\$400.00	1	1	1	1	1			5
7:30 PM 8:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
The Voice	PT	M	30	\$2,000.00	1							1
8:00 PM 10:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Parenthood	PT	Tu	30	\$1,250.00		1						1
10:00 PM 11:00 PM				<b>\$1,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Chicago Fire	PT	W	30	\$875.00			1					1
10:00 PM 11:00 PM				<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
30 Rock/Up Night	PT	Th	30	\$750.00				1				1
8:00 PM 9:00 PM				<b>\$750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Dateline	PT	F	30	\$875.00					1			1
10:00 PM 11:00 PM				<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												

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Law & Order SVU	PT	Sa		\$350.00						1		1
10:00 PM 11:00 PM		30		<b>\$350.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 11p News	LN	M-F		\$900.00	1	1	1	1	1			5
11:00 PM 11:35 PM		30		<b>\$4,500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Saturday 11p News	LN	Sa		\$900.00						1		1
11:00 PM 11:30 PM		30		<b>\$900.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Sunday 11p News	LN	Su		\$500.00							1	1
11:30 PM 12:00 AM		30		<b>\$500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Tonight Show	LF	M-F		\$300.00	1	1	1	1	1			5
11:30 PM 12:35 AM		30		<b>\$1,500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
<b>Station Gross Totals</b>				<b>\$36,650.00</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>3</b>	<b>3</b>	<b>71</b>

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